



Dear Saginaw Community Supporter,

We are in the process of planning the first ever Big Event to be hosted by the City of Saginaw. The Big Event is a one-day, city-wide day of community service. We match volunteers with service projects throughout the city and invite everyone to join in this effort to build unity in the Saginaw community.

Our continued success of city events will not be possible without the cooperative effort of our City, residents, businesses, clubs, churches, associations, and organizations.

**Please Join Us! Saturday, April 22, 2023 8AM to 1PM**

The Big Event originated 30 years ago at Texas A&M as a student-run service project and has grown to 120 other universities throughout the nation.

By volunteering a group of your employees and/or nominating a service project, you can make an impact on this day. We'd be happy to talk with you about how to participate - may we schedule an appointment? If you are not able to participate, sponsorships are available. Suggested sponsorship levels are listed behind this page. For more information, visit [www.saginawtx.org/bigevent](http://www.saginawtx.org/bigevent).

Pedro Zambrano  
City of Saginaw  
The Big Event Committee



## SAGINAW BIG EVENT SPONSORSHIPS OPPORTUNITIES

The Saginaw Big Event will be Saturday, April 22, 2023, from 8 AM - 1 PM. The Big Event is one day for citywide volunteerism. We will pair volunteers with qualifying service projects. All jobs will be in Saginaw, vetted in advance, and one-time only.

The event is solely funded by donations. Therefore, sponsors are essential in being able to conduct the Big Event. We hope you would consider being a 2023 sponsor of this fun, important event.

### **\$3,000 Presenting T-Shirt Sponsor**

Logo top and largest on T-shirts, signage at kick-off, logo on Big Event webpage, an opportunity for your company to have a booth at kickoff.

### **\$2,000 Elite T-Shirt Sponsor**

Logo on all T-shirts, signage at kick-off, logo on Big Event webpage, an opportunity for your company to have a booth at kick-off.

### **\$1,000 Supporting Signage Sponsor**

Logo on all T-shirts and signage at kick-off

### **\$500 Work Gloves Sponsor**

Distributed to all volunteers to protect their hands while working. The city is seeking a sponsor to cover the cost of the gloves. Company name on all T-shirts

### **\$250 Contractor Garbage Bag Sponsor**

Your commitment of \$250 allows us to provide our volunteer teams with a box of contractor trash bags for their job site. We will place a giant label "Trash bags provided by NAME OF COMPANY. Company name on T-shirts

### **In-Kind - Any Level**

Water, breakfast snacks, granola bars, fruit, chips, contractor garbage bags, firm grip latex-free work gloves. Food vendors may distribute their donation day of the event. Company name on T-shirts.

Thank you for consideration of this request. For more information about the event and sponsor opportunities, please contact Pedro Zambrano, 817-230-0336, [pzambrano@saginawtx.org](mailto:pzambrano@saginawtx.org).

Donations to a city are tax deductible if for a public purpose. The IRS Code, at U.S. Code Title 26 Subtitle A Chapter 1, Subchapter B Part VI Section 170 (C) (1) defines "charitable contribution" (which is tax deductible) to include a contribution or gift to or for the use of a state, a possession of the United States, or any political subdivision (a city) of any of the foregoing, the United States or the District of Columbia, if the contribution or gift is made for public purposes. For more information, please consult your tax adviser for specific advice regarding the tax-deductibility of charitable contributions.



## SPONSOR REGISTRATION FORM

Saturday, April 22, 2023

Please print clearly and fill out completely.

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone/Cell #: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Level: (please check)

- \$3,000 Presenting     \$2,000 Elite     \$1,000 Supporting     \$500 Work Gloves     \$250 Contractor Bags     In-kind any level     Other

\*For In-Kind Sponsorships: Please list the type of items you would like to donate, and provide the estimated value of your donation:

All sponsors will receive two (2) event t-shirts. Please provide shirt sizes:

- Would your company/organization like to host a booth at the Volunteer Kick-Off the morning of the event, March 25 at 7:30am- 8:30am? One (1) table and two (2) chairs will be provided. *(For Elite and Presenting sponsors only)*  Yes  No, thank you
- Would your company like to register a volunteer group?  Yes  No, thank you  
*If yes, please visit [www.saginawtx.org/bigevent](http://www.saginawtx.org/bigevent) to register your volunteer group.*
- Would your company like to submit a job request?  Yes  No, thank you  
*If yes, please visit [www.saginawtx.org/bigevent](http://www.saginawtx.org/bigevent) to register your job request.*

Please mail completed Sponsor Registration Form and payment to: City of Saginaw, Attn: The Big Event, PO Box 79079, Saginaw, Texas 76179.

**SPONSOR REGISTRATION DEADLINE: MARCH 31, 2023**