

# SAGINAW TX TRAIN & GRAIN FESTIVAL

October 16, 2021 → [www.SaginawTrain-Grain.org](http://www.SaginawTrain-Grain.org)



## 2021 Sponsorship Form

Select what level of sponsorship your company is willing to contribute to the October 16, 2021 Train & Grain Festival. For more information contact Janice England at 817-230-0327, Karen Cromwell at 817-230-0321, Jarred Coursey at 817-819-7740 or email us at [tgfestival@saginawtx.org](mailto:tgfestival@saginawtx.org).

Thanks in advance for your time and consideration!

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Please detach and mail to the City of Saginaw, Attn: Train & Grain Festival, P.O. Box 79070, Saginaw, TX 76179. *(Note: Your sponsorship is welcome at any time prior to the festival on Saturday, October 16, 2021. However, in order for your company to be included on the Festival T-Shirts and advertising materials we must receive your sponsorship no later than July 1, 2021.)*

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Cell: \_\_\_\_\_

**Yes!** I am happy to be a proud sponsor of the 2021 Train & Grain Festival!

**Simply Select a Sponsorship Level Below:** (see descriptions on next page):

Presenting Sponsor  
\$10,000

Engineer Sponsor  
\$5,000

Conductor Sponsor  
\$2,000

Locomotive Sponsor  
\$1,000

Passenger Car Sponsor  
\$500

Caboose Sponsor  
\$200

Please bill me.

Enclosed is my sponsorship in the amount of \$ \_\_\_\_\_  
(Please make check payable to: City of Saginaw)

*Sponsorship Fees are Non Refundable.*

# 2021 Sponsorship Levels

## **PRESENTING SPONSOR: \$10,000**

- ✓ Exclusivity of Event: "Train & Grain 2021 presented by\_\_\_." Your company name and/or logo will be incorporated into the title of the Festival, which will always be included with any promotional materials, including anything forwarded to radio, television, newspaper, and website.
- ✓ Your company name and/or logo will be incorporated into the Festival Logo for the T-Shirts, brochures, fliers, and ads.
- ✓ Banner with your company name and/or logo will be placed at the Entry Area and Main Stage.
- ✓ Complimentary Business Booth
- ✓ Recognition/Announcement of Sponsorship on Main Stage and in City Newsletter
- ✓ Opportunity to include company promotional materials in welcome packet

## **ENGINEER SPONSOR: \$5,000**

- ✓ Your company name and/or logo on printed materials and on all Festival T-Shirts
- ✓ Banner with your company name and/or logo will be placed at the Entry Area and Main Stage.
- ✓ Complimentary Business Booth
- ✓ Recognition/Announcement of Sponsorship on Main Stage and in City Newsletter
- ✓ Opportunity to include company promotional materials in welcome packet

## **CONDUCTOR SPONSOR: \$2,000**

- ✓ Your company name and/or logo on printed materials and on all Festival T-Shirts
- ✓ Banner with your company name and/or logo will be placed at the Entry Area and Main Stage
- ✓ Complimentary Business Booth
- ✓ Recognition/Announcement of Sponsorship on Main Stage and City Newsletter
- ✓ Opportunity to include company promotional materials in welcome packet

## **LOCOMOTIVE SPONSOR: \$1,000**

- ✓ Your company name and /or logo on printed materials and all Festival T-Shirts
- ✓ Banner with your company name and/or logo will be placed at the Entry Area and Main Stage.
- ✓ Complimentary Business Booth
- ✓ Recognition/Announcement of Sponsorship on Main Stage and in City Newsletter
- ✓ Opportunity to include company promotional materials in welcome packet

## **PASSENGER CAR SPONSOR: \$500**

- ✓ Your company name and/or logo on printed materials and all Festival T-Shirts
- ✓ Complimentary Business Booth
- ✓ Recognition/Announcement of Sponsorship on Main Stage and City Newsletter
- ✓ Opportunity to include company promotional materials in welcome packet

## **CABOOSE SPONSOR: \$200**

- ✓ Your company name and/or logo on printed materials and all Festival T-Shirts
- ✓ Recognition/Announcement of Sponsorship on Main Stage and City Newsletter
- ✓ Opportunity to include company promotional materials in welcome packet