



City of Saginaw

City of Saginaw

Meeting Date: 10/18/2016

Staff Contact: Mark White
Director of Public Works

Agenda Item: 4g
(CC-1016-07)

E-mail: mwhite@saginawtx.org

Phone: 817-230-0500

SUBJECT: Action regarding recommendation from Beautification Committee and Advisory Recreation and Parks Board to purchase the first phase of a drive by Christmas Light Display to be placed on the north end of Willow Creek Park through Buy Board Cooperative Purchasing Agreement

BACKGROUND/DISCUSSION:

This item is for approval of the purchase of the first phase of a drive by Christmas Light Display. The total cost of the first phase is \$35,123 from Arnett Marketing through Buy Board Cooperative Purchasing Agreement. The Beautification Committee and Advisory Recreation and Parks Board have both considered this purchase and agreed to split the cost using funds in the Beautification Donation Fund and Parks Donation Fund. Plans are to add a new element to the display each year to create a linear Christmas Light Display in Willow Creek Park. The display will be visible to motorists on Knowles Drive.

FINANCIAL IMPACT:

The financial impact will be \$35,123. The Beautification Committee and Advisory Recreation and Parks Board have agreed to split the cost which will be \$17,561.50 each. Funds are available to cover these costs in the Beautification Donation Fund and the Parks Donation Fund.

RECOMMENDATION:

The Beautification Committee and Advisory Recreation and Parks Board recommend approval of the purchase of the first phase of a drive by Christmas Light Display to be placed on the north end of Willow Creek Park through Buy Board Cooperative Purchasing Agreement.

Attachments

Memo from Randy Newsom

Memorandum

September 26, 2016

**To: Mark White, DPW
From: Randy Newsom, Operations Supt.
Subject: Christmas Light Display**

There has been interest in creating a drive by Christmas Light Display for the city. The Beautification Committee and the Park Board have both agreed to create this display on the north end of Willow Creek Park. The first phase of the display will be a train as shown in the attached picture. It features a train with "Saginaw Express" on the side (65' x 24'), a Water Tower (18' x 30') and a Railroad Crossing Sign (9' x 21'). The train has wheels that are animated to appear like they are turning and smoke snowflakes that appear to be billowing out. The Water Tower will be animated with water droplets that turn into snowflakes as they fall. The plan is to add a new display element each year and create a lineal Christmas Light Display in Willow Creek Park. This display will be seen when driving down Knowles.

The North end of Willow Creek Park was chosen as the starting point due to the existing power supply. Several years ago we installed power pedestals by the cedar trees in order to put Christmas lights on them. After a snow storm one year numerous branches broke off from the weight of the snow and we weren't able to hang the lights evenly any longer. The existing power pedestals will now be used for the Christmas Light display. The display will be installed by staff and stored during the off season in a designated locking container located at Public Works.

The cost of the first phase of the Christmas Light Display will be \$35,123.00 which includes shipping. It will be purchased from Arnett Marketing utilizing the BuyBoard contract. The Park Board and the Beautification Committee have agreed to split the cost which will be \$17,561.50 each. The decorations come with a 5 year warranty on the material/workmanship and a 3 year warranty on the animation controllers.

**Thanks
Randy Newsom
Operations Supt.**

SSTL-233
Railroad Crossing Sign
9' x 21'

SSTL-232
Snowflake Express Train (A.)
65 1/2' x 24 1/2'

SSTL-234
Snowflake Water Tower (A.)
18' x 30 1/2'



ARNETT MARKETING,

2137 Zercher Road
 San Antonio, Texas 78209
 (210) 826-9700 Office
 (210) 826-9084 Fax

PROPOSAL/CONTRACT

DATE	PROPOSAL #
3/24/2016	9774

Name / Address
City of Saginaw Mr. Randy Newsom P.O. Box 79070 Saginaw, Texas 76179 817-230-0448 817-232-9868

PLEASE ENTER SHIPPING ADDRESS
City of Saginaw Mr. Randy Newsom P.O. Box 79070 Saginaw, TX 76179 rnewsom@ci.saginaw.tx.us

P.O. No.	Terms
	Due On Receipt

QTY	DESCRIPTION	PRICE EACH	TOTAL
	BUY BOARD VENDOR Holiday Lighting & Decorations #483-15 DISCOUNTS VALID THROUGH MAY 2016 ALL MADE IN THE USA ALL STEEL STRUCTURED FRAMES - FULLY WARRANTED		
1	9' X 21' Railroad Crossing Sign, 358 Lamps, 440 lbs.(RETAIL \$2,530.00)	1,610.00	1,610.00
1	65.5' x 24.5' Spectacular Snowflake Santa Express Train, Animated, Wheels turn and smoke (snowflakes) billow, Silhouette, 4,266 C7 Lamps, With SAGINAW EXPRESS In Lighted Letters. (RETAIL \$42,035.00) ++THIS ITEM CAN BE SCALED DOWN - CALL TO DISCUSS.	25,530.00	25,530.00
1	18' X 30 1/2' Animated Snowflake Water Tower, "Water Droplets" turn into snowflakes as they fall, 805 C7 Lamps, 905 lbs. (RETAIL \$10,245.00) SHIPPING CHARGES ARE NOT INCLUDED HUB- Certificate #1742962243800	6,223.00	6,223.00
PLEASE REVIEW and call to discuss		Total	\$33,363.00

Signature _____