



## **RUN THE RAILS SPONSORSHIP LEVELS**

### **PRESENTING - \$10,000.00**

- ✓ Exclusivity of event
- ✓ Your company logo will be incorporated into the race logo for the front of the t-shirts, brochures, fliers and ads
- ✓ Your company logo will be incorporated into the title of the event, which will always be included with any promotional materials, including anything forwarded to radio, television, newspaper and web-site. Recognition at all Saginaw Chamber of Commerce functions.
- ✓ Your company banners to be placed at all start and finish lines, registration and packet pick-up areas.
- ✓ Fifty (50) race entries into the 5K "Run the Rails" or the 1 Mile Fun Run/Walk.
- ✓ Race day presence to interact with the crowd with a small booth or tent to distribute business information or samples.
- ✓ A table/booth at the packet pick-up race expo.
- ✓ Opportunity to include company promotional materials in registration packets.
- ✓ First right of refusal on ensuing year's sponsorships
- ✓ Two framed original t-shirts of "Run the Rails" 2017

### **ENGINEER SPONSOR - \$5000.00**

- ✓ Logo included in race logo design
- ✓ Recognition on event banner w/company name and logo
- ✓ Your company name and logo in printed materials, including brochure, registration materials and t-shirt.
- ✓ Recognition in Saginaw Chamber newsletter and at Chamber events
- ✓ Thirty (30) race entries for either the 5K "Run the Rails" or the 1 Mile Fun Run/Walk
- ✓ A table/booth at the packet pick-up race expo.
- ✓ Race day presence to interact with the crowd with a small booth or tent to distribute business information or samples.
- ✓ Recognition during race day
- ✓ Opportunity to include company promotional material into registration packets

## **CONDUCTOR SPONSOR - \$2,500.00**

- ✓ Recognition on event banner w/company name and logo
- ✓ Your company name and logo in printed materials, including brochure, registration materials and t-shirt.
- ✓ Recognition in Saginaw Chamber newsletter and at Chamber events
- ✓ Twenty (20) race entries for either the 5K "Run the Rails" or the 1 Mile Fun Run/Walk
- ✓ A table/booth at the packet pick-up race expo.
- ✓ Race day presence to interact with the crowd with a small booth or tent to distribute business information or samples.
- ✓ Recognition during race day
- ✓ Opportunity to include company promotional material into registration packets

## **LOCOMOTIVE SPONSOR - \$1000.00**

- ✓ Recognition of company name on event banner
- ✓ Your company name **and/or logo** on printed materials, including brochure, registration materials and t-shirt
- ✓ Recognition in Saginaw Chamber newsletter and at Chamber events
- ✓ Ten (10) race entries for either the 5K "Run the Rails" or the 1 Mile Fun Run/Walk
- ✓ A table/booth at the packet pick-up race expo.
- ✓ Race day presence to interact with the crowd with a small booth or tent to distribute business information or samples.
- ✓ Recognition during race day
- ✓ Opportunity to include company promotional material into registration packets

## **BOXCAR SPONSOR - \$500.00**

- ✓ Your company name on printed materials, including brochure, registration materials. Company name **and/or logo on t-shirt.**
- ✓ Recognition in Saginaw Chamber newsletter and at Chamber events
- ✓ Six (6) race entries for either the 5K "Run the Rails" or the 1M "Choo-Choo" Fun Run/Walk
- ✓ Recognition during race day
- ✓ Opportunity to include company promotional material into registration packets

## **CABOOSE - \$250.00**

- ✓ Your company name on printed materials and t-shirt
- ✓ Recognition in Saginaw Chamber newsletter and at Chamber events
- ✓ Three (3) race entries for either the 5K "Run the Rails" or the 1M "Choo-Choo" Fun Run/Walk
- ✓ Opportunity to include company promotional material into registration packets

## **BRAKEMAN - \$100.00**

- ✓ Your company name on printed materials and t-shirt
- ✓ Recognition in Saginaw Chamber newsletter and at Chamber events
- ✓ 18"x24" Sign along the race route/course with: