

## Saginaw Business Spotlight

The City of Saginaw Economic Development Department has created a fluid section on City of Saginaw's web site dedicated to small businesses. Small businesses play integral parts in the Saginaw economy and are the backbone of our great community. Now is our time to shine the spotlight on them.

**Meet our Business Spotlight:** Saginaw Family Eyecare

**Business Address (street, city, state, zip code):** 616 E. Bailey Boswell Rd. Suite 200, Saginaw, Texas 76131

**Email:** [Frontdesk@Saginaw-Eyecare.Com](mailto:Frontdesk@Saginaw-Eyecare.Com)

**Website URL:** <http://saginaw-eyecare.com/>

**Your Name:** Anjonette Colvin

**What is your job title?:** Owner/Optometrlist

**How long have you been in business in Saginaw?:** 1 Month

**Can you describe your business? (What do you do and how do you do it?):** Full-scope optometry. We provide eye exams, contact lenses, fashion frames, and sunglasses. We also treat dry eye, pink eye, glaucoma, diabetes, and commonage cataracts.

**What motivated you to start your own business?:** I love mentoring other doctors and encouraging them to try private practice.

**Why do you do what you do?:** I love being an eye doctor. Knowing my patients, their families and watching them grow with my practice.

**Why did you choose Saginaw Texas?:** I was approached by a developer and live close by. It was the perfect location!

**What makes your business stand out from other businesses offering similar services or products?:** We default in the favor of the patient. Each patient is treated like family.

**What are your customers saying about you? What keeps them coming back?:** Personalized caring staff and doctors. We care about your eye care!

**What are your biggest challenges as a business owner?:** Employees- finding good caring people that we trust with our patients.

**What are your biggest rewards?:** Definitely the patients, watching kids grow into adults and having families of their own.

**If you could start all over again, what would you do differently?:** I would not start a business in the middle of a pandemic aftermath with labor and material shortages.

**What would you like to see change in Saginaw Texas?:** Love the fly-over train bridge that was built. Better traffic control.

**What are your plans for the future?:** Hopefully to expand our practice!

For more information, click here: <http://ci.saginaw.tx.us/1399/Local-Business-Spotlight>.

