



2020 Sponsorship Form

Select what level of sponsorship your company is willing to contribute to the October 17, 2020 Train & Grain Festival. For more information contact Janice England at 817-230-0327, Karen Cromwell at 817-230-0321, Jarred Coursey at 817-819-7740 or email us at tgfestival@saginawtx.org.

Thanks in advance for your time and consideration!

Please detach and mail to the City of Saginaw, Attn: Train & Grain Festival, P.O. Box 79070, Saginaw, TX 76179. *(Note: Your sponsorship is welcome at any time prior to the festival on Saturday, October 17, 2020. However, in order for your company to be included on the Festival T-Shirts and advertising materials we must receive your sponsorship no later than July 1, 2020.)*

Company Name: _____

Contact Person: _____ E-mail: _____

Address: _____ Phone: _____

City/State/Zip: _____ Cell: _____

Yes! I am happy to be a proud sponsor of the 2020 Train & Grain Festival!

Simply Select a Sponsorship Level Below: (see descriptions on next page):

Presenting Sponsor
\$10,000

Engineer Sponsor
\$5,000

Conductor Sponsor
\$2,000

Locomotive Sponsor
\$1,000

Passenger Car Sponsor
\$500

Caboose Sponsor
\$200

Please bill me.

Enclosed is my sponsorship in the amount of \$ _____
(Please make check payable to: City of Saginaw)

Sponsorship Fees are Non Refundable.

2020 Sponsorship Levels

PRESENTING SPONSOR: \$10,000

- ✓ Exclusivity of Event: "Train & Grain 2020 presented by___." Your company name and/or logo will be incorporated into the title of the Festival, which will always be included with any promotional materials, including anything forwarded to radio, television, newspaper, and website.
- ✓ Your company name and/or logo will be incorporated into the Festival Logo for the T-Shirts, brochures, fliers, and ads.
- ✓ Banner with your company name and/or logo will be placed at the Entry Area and Main Stage.
- ✓ Complimentary Business Booth
- ✓ Recognition/Announcement of Sponsorship on Main Stage and in City Newsletter
- ✓ Opportunity to include company promotional materials in welcome packet

ENGINEER SPONSOR: \$5,000

- ✓ Your company name and/or logo on printed materials and on all Festival T-Shirts
- ✓ Banner with your company name and/or logo will be placed at the Entry Area and Main Stage.
- ✓ Complimentary Business Booth
- ✓ Recognition/Announcement of Sponsorship on Main Stage and in City Newsletter
- ✓ Opportunity to include company promotional materials in welcome packet

CONDUCTOR SPONSOR: \$2,000

- ✓ Your company name and/or logo on printed materials and on all Festival T-Shirts
- ✓ Banner with your company name and/or logo will be placed at the Entry Area and Main Stage
- ✓ Complimentary Business Booth
- ✓ Recognition/Announcement of Sponsorship on Main Stage and City Newsletter
- ✓ Opportunity to include company promotional materials in welcome packet

LOCOMOTIVE SPONSOR: \$1,000

- ✓ Your company name and /or logo on printed materials and all Festival T-Shirts
- ✓ Banner with your company name and/or logo will be placed at the Entry Area and Main Stage.
- ✓ Complimentary Business Booth
- ✓ Recognition/Announcement of Sponsorship on Main Stage and in City Newsletter
- ✓ Opportunity to include company promotional materials in welcome packet

PASSENGER CAR SPONSOR: \$500

- ✓ Your company name and/or logo on printed materials and all Festival T-Shirts
- ✓ Complimentary Business Booth
- ✓ Recognition/Announcement of Sponsorship on Main Stage and City Newsletter
- ✓ Opportunity to include company promotional materials in welcome packet

CABOOSE SPONSOR: \$200

- ✓ Your company name and/or logo on printed materials and all Festival T-Shirts
- ✓ Recognition/Announcement of Sponsorship on Main Stage and City Newsletter
- ✓ Opportunity to include company promotional materials in welcome packet